

# PLACES

# PLACES

## GENERAL FUND ESTIMATES YEAR ENDING 31 MARCH 2016

### SUMMARY

FUNCTIONS OF SERVICE	2013/14	2014/15	2014/15	2015/16
	ACTUAL	ADJUSTED CASH LIMIT	FORECAST OUTTURN	CASH LIMIT
	£000	£000	£000	£000
ECONOMIC DEVELOPMENT	800	719	719	516
CULTURAL SERVICES	2,858	2,690	2,682	2,210
HOUSING, PLANNING & TRANSPORT POLICY	2,109	1,267	1,267	407
VISITOR ECONOMY	6,873	5,600	5,628	4,274
STRATEGIC LEISURE ASSETS	2,142	(1,481)	(1,148)	1,289
<b>NET COST OF SERVICES</b>	<b>14,782</b>	<b>8,795</b>	<b>9,148</b>	<b>8,696</b>
<i>COST PER '000 POPULATION</i>	<i>104</i>	<i>62</i>	<i>64</i>	<i>61</i>

DIRECTOR : Mr Alan Cavill

FINANCE MANAGERS: Ms Kirsten Whyatt & Mr Steve Maher

SUBJECTIVE ANALYSIS	2013/14	2014/15	2014/15	2015/16
	ACTUAL	ADJUSTED CASH LIMIT	FORECAST OUTTURN	CASH LIMIT
	£000	£000	£000	£000
<b><u>EXPENDITURE</u></b>				
EMPLOYEES	8,750	6,926	6,849	7,019
PREMISES	1,771	1,278	1,674	1,314
TRANSPORT	339	319	347	323
SUPPLIES AND SERVICES	5,437	3,972	4,868	4,020
THIRD PARTY PAYMENTS	390	623	539	621
TRANSFER PAYMENTS	1,145	43	43	44
SUPPORT SERVICES	1,528	(1,609)	(1,307)	1,400
CAPITAL CHARGES	5,575	5,877	5,406	5,021
CORPORATE SAVINGS TARGET	-	-	-	(1,832)
<b>TOTAL EXPENDITURE</b>	<b>24,935</b>	<b>17,429</b>	<b>18,419</b>	<b>17,930</b>
<b><u>INCOME</u></b>				
CUSTOMER & CLIENT RECEIPTS	4,448	3,975	4,095	3,944
GOVERNMENT GRANTS	413	10	65	8
RECHARGES	1,293	1,174	1,194	1,802
OTHER GRANTS, REIMBURSEMENTS & CONTRIBUTIONS	3,999	3,475	3,917	3,480
<b>TOTAL INCOME</b>	<b>10,153</b>	<b>8,634</b>	<b>9,271</b>	<b>9,234</b>
<b>NET EXPENDITURE</b>	<b>14,782</b>	<b>8,795</b>	<b>9,148</b>	<b>8,696</b>

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## GENERAL FUND ESTIMATES YEAR ENDING 31 MARCH 2016

### ECONOMIC DEVELOPMENT

SUBJECTIVE ANALYSIS	2013/14	2014/15	2014/15	2015/16
	ACTUAL	ADJUSTED CASH LIMIT	FORECAST OUTTURN	CASH LIMIT
	£000	£000	£000	£000
<b><u>EXPENDITURE</u></b>				
EMPLOYEES	858	379	439	376
PREMISES	46	42	44	43
TRANSPORT	8	7	5	6
SUPPLIES AND SERVICES	501	164	137	160
THIRD PARTY PAYMENTS	-	-	-	-
TRANSFER PAYMENTS	-	-	-	-
SUPPORT SERVICES	93	147	151	102
CAPITAL CHARGES	-	-	-	-
CORPORATE SAVINGS TARGET	-	-	-	(153)
<b>TOTAL EXPENDITURE</b>	<b>1,506</b>	<b>739</b>	<b>776</b>	<b>534</b>
<b><u>INCOME</u></b>				
CUSTOMER & CLIENT RECEIPTS	23	20	16	18
GOVERNMENT GRANTS	-	-	-	-
RECHARGES	-	-	-	-
OTHER GRANTS, REIMBURSEMENTS & CONTRIBUTIONS	683	-	41	-
<b>TOTAL INCOME</b>	<b>706</b>	<b>20</b>	<b>57</b>	<b>18</b>
<b>NET EXPENDITURE</b>	<b>800</b>	<b>719</b>	<b>719</b>	<b>516</b>
<b>COST PER '000 POPULATION</b>				
	6	5	5	4

**Budget Holder: Mr Peter Legg - Head of Economic Development**

**Finance Managers: Ms Kirsten Whyatt & Mr Steve Maher**

**Notes:**

- 1) The Economic Development Division is a small but effective team that spearheads the Council's support to new and existing businesses to assist in their set up, growth and job creation. The function has two parts to the operation: support to local businesses, and support to unemployed residents; with essential overlap around employer engagement.
- 2) The Business Support team has a successful track record of supporting new start businesses through its Get Started service offering advice, training and access to start up finance. The wider team acts as a key interface with existing businesses, in particular growing businesses in their efforts to locate and invest in property, plant and equipment, recruitment and skills. The team communicates with businesses through a variety of methods including the recently refreshed Blackpoolunlimited.com, an online business communication portal; reacting to enquiries, and proactively navigating businesses through various support available at a local and national level (including start up advice & finance, growth coaching & mentoring, finance including capital grants, superfast broadband, innovation, etc). It manages the Council's Investment Fund; and business hubs (FY Creatives and the New Blackpool Enterprise Centre).
- 3) The Council's lead adult employment services team, Positive Steps into Work, operates a number of commercial and publicly funded contracts collectively aimed at helping unemployed Blackpool residents to gain and sustain employment. This includes: a large contract to deliver the government's Work Programme assisting long term unemployed across the Fylde Coast; a number of smaller employment support contracts for residents with complex needs such as drug and alcohol rehabilitation, and residents in 'selective licensing' neighbourhood; the operation of the Chance to Shine Work Placement scheme, and coordinated redundancy response for public and private employees. The team has secured external funding to spearhead a 2-year pilot commencing in 2015-16 around supporting Blackpool residents with moderate mental health conditions into employment, one of only 4 areas in the country.
- 4) The team project manages the Blackpool Tourism Academy, a £1m externally funded project to drive up customer care, supervisory and management skills within the resort and a purpose designed apprenticeship; pioneered by key businesses and attractions including Blackpool Pleasure Beach, Merlin, Blackpool Zoo, Blackpool Transport, Cuerden Leisure, Winter Gardens and Sandcastle Waterpark, working in conjunction with Blackpool & The Fylde College.

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## GENERAL FUND ESTIMATES YEAR ENDING 31 MARCH 2016

### CULTURAL SERVICES

SUBJECTIVE ANALYSIS	2013/14	2014/15	2014/15	2015/16
	ACTUAL	ADJUSTED CASH LIMIT	FORECAST OUTTURN	CASH LIMIT
	£000	£000	£000	£000
<b><u>EXPENDITURE</u></b>				
EMPLOYEES	1,559	1,367	1,365	1,354
PREMISES	328	306	345	342
TRANSPORT	37	23	25	25
SUPPLIES AND SERVICES	945	561	774	570
THIRD PARTY PAYMENTS	61	68	(27)	62
TRANSFER PAYMENTS	-	-	-	-
SUPPORT SERVICES	221	191	209	226
CAPITAL CHARGES	255	257	257	256
CORPORATE SAVINGS TARGET	-	-	-	(290)
<b>TOTAL EXPENDITURE</b>	<b>3,406</b>	<b>2,773</b>	<b>2,948</b>	<b>2,545</b>
<b><u>INCOME</u></b>				
CUSTOMER & CLIENT RECEIPTS	102	29	25	25
GOVERNMENT GRANTS	83	-	11	-
RECHARGES	-	50	50	307
OTHER GRANTS, REIMBURSEMENTS & CONTRIBUTIONS	363	4	180	3
<b>TOTAL INCOME</b>	<b>548</b>	<b>83</b>	<b>266</b>	<b>335</b>
<b>NET EXPENDITURE</b>	<b>2,858</b>	<b>2,690</b>	<b>2,682</b>	<b>2,210</b>
<i>COST PER '000 POPULATION</i>	<i>20</i>	<i>19</i>	<i>19</i>	<i>16</i>

Budget Holder: Polly Hamilton - Head of Cultural Services

Finance Managers: Ms Kirsten Whyatt & Mr Steve Maher

**Notes:**

- Cultural Services comprises of the Library services, Arts Development and Heritage Services.
- The library service in Blackpool consists of a network of community libraries which provide the Blackpool library service across the Borough. It also provides an at-home library outreach service for vulnerable people who are unable to visit a local library. The service co-ordinates the national Book start scheme - providing books, via a gifting scheme, to all households with babies and pre-school children, as well as an annual Reader Development programme which is actioned to promote and support literacy, learning, and the use of libraries.
- The Arts & Heritage budget represents the cost of providing the general running costs, exhibition and education programme, and staffing for the Grundy Art Gallery and Arts Development service. This budget does not include external funding. The Arts Service uses its core budget to attract external funding to invest in Blackpool's communities, for programmes supporting some of our most vulnerable residents, including users of mental health services, and residents of some of our most deprived areas.

ELEMENTS OF THE SERVICE	£000	£000	£000	£000
LIBRARIES	2,266	2,167	2,159	2,210
ARTS & HERITAGE	592	523	523	-
<b>NET EXPENDITURE</b>	<b>2,858</b>	<b>2,690</b>	<b>2,682</b>	<b>2,210</b>

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## GENERAL FUND ESTIMATES YEAR ENDING 31 MARCH 2016

### HOUSING, PLANNING & TRANSPORT POLICY

SUBJECTIVE ANALYSIS	2013/14	2014/15	2014/15	2015/16
	ACTUAL	ADJUSTED	FORECAST	CASH LIMIT
	£000	£000	£000	£000
<b><u>EXPENDITURE</u></b>				
EMPLOYEES	2,908	2,376	2,216	2,409
PREMISES	78	62	95	63
TRANSPORT	38	25	25	25
SUPPLIES AND SERVICES	760	240	520	243
THIRD PARTY PAYMENTS	5	37	53	38
TRANSFER PAYMENTS	339	43	43	44
SUPPORT SERVICES	623	499	499	556
CAPITAL CHARGES	57	22	22	5
CORPORATE SAVINGS TARGET	-	-	-	(568)
<b>TOTAL EXPENDITURE</b>	<b>4,808</b>	<b>3,304</b>	<b>3,473</b>	<b>2,815</b>
<b><u>INCOME</u></b>				
CUSTOMER & CLIENT RECEIPTS	823	787	733	787
GOVERNMENT GRANTS	216	-	15	-
RECHARGES	881	694	676	1,065
OTHER GRANTS, REIMBURSEMENTS & CONTRIBUTIONS	779	556	782	556
<b>TOTAL INCOME</b>	<b>2,699</b>	<b>2,037</b>	<b>2,206</b>	<b>2,408</b>
<b>NET EXPENDITURE</b>	<b>2,109</b>	<b>1,267</b>	<b>1,267</b>	<b>407</b>
<i>COST PER '000 POPULATION</i>	<i>15</i>	<i>9</i>	<i>9</i>	<i>3</i>

Budget Holder: Mr Steve Matthews - Head of Strategic Housing

Finance Managers: Ms Kirsten Whyatt & Mr Steve Maher

**Notes:**

This service undertakes the Council's statutory functions and duties in respect of Housing and Planning, and develops the Council's strategic approach to addressing the town's housing challenges, development, land use and transport.

ELEMENTS OF THE SERVICE	£000	£000	£000	£000
HOUSING	1,164	717	717	140
PLANNING	516	409	409	262
TRANSPORT POLICY	429	141	141	5
<b>NET EXPENDITURE</b>	<b>2,109</b>	<b>1,267</b>	<b>1,267</b>	<b>407</b>

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## GENERAL FUND ESTIMATES YEAR ENDING 31 MARCH 2016

### VISITOR ECONOMY

SUBJECTIVE ANALYSIS	2013/14	2014/15	2014/15	2015/16
	ACTUAL	ADJUSTED CASH LIMIT	FORECAST OUTTURN	CASH LIMIT
	£000	£000	£000	£000
<b><u>EXPENDITURE</u></b>				
EMPLOYEES	3,425	2,762	2,786	2,837
PREMISES	400	337	377	335
TRANSPORT	256	264	292	267
SUPPLIES AND SERVICES	2,585	2,456	2,865	2,496
THIRD PARTY PAYMENTS	324	242	242	246
TRANSFER PAYMENTS	806	-	-	-
SUPPORT SERVICES	543	278	558	470
CAPITAL CHARGES	1,268	1,058	1,058	220
CORPORATE SAVINGS TARGET	-	-	-	(821)
<b>TOTAL EXPENDITURE</b>	<b>9,607</b>	<b>7,397</b>	<b>8,178</b>	<b>6,050</b>
<b><u>INCOME</u></b>				
CUSTOMER & CLIENT RECEIPTS	72	120	289	95
GOVERNMENT GRANTS	114	10	39	8
RECHARGES	412	430	468	430
OTHER GRANTS, REIMBURSEMENTS & CONTRIBUTIONS	2,136	1,237	1,754	1,243
<b>TOTAL INCOME</b>	<b>2,734</b>	<b>1,797</b>	<b>2,550</b>	<b>1,776</b>
<b>NET EXPENDITURE</b>	<b>6,873</b>	<b>5,600</b>	<b>5,628</b>	<b>4,274</b>
<i>COST PER '000 POPULATION</i>	<i>48</i>	<i>39</i>	<i>39</i>	<i>30</i>

Budget Holder: Mr.Philip Welsh - Head of Visitor Economy

Finance Managers: Ms Kirsten Whyatt & Mr Steve Maher

**Notes:**

- 1) VisitBlackpool is the resort's Destination Management Organisation (DMO) which has responsibility for attracting visitors through various year-round marketing activities. Its key objective is to reposition Blackpool as Europe's leading seaside resort.
- 2) Illuminations service carries responsibility for designing and delivering one of the town's most popular and enduring attractions. The Illuminations attract circa three million visitors into Blackpool during the autumn season.
- 3) The Partnerships & Business Development team carries responsibility for private sector engagement and partnership working, as well as relationship management between the Council and key partner organisations.
- 4) Print Services provides a printing service for the authority.
- 5) The Community Safety team supports the work of the Community Safety Partnership, BSafe Blackpool, by developing initiatives to reduce crime and anti-social behaviour, as well as putting plans in place to support vulnerable victims of crime and anti-social behaviour.
- 6) Security Services provide security services to a number of Council and non-Council sites. These include key-holding and alarm response services, as well as static security to sites such as Layton Depot. The service also provides mobile patrol and close protection services.
- 7) The CCTV service provides a maintenance and installation service for the Council cameras, as well as for those of neighbouring local authorities. Services it also provides such as wireless links, access control and automatic number plate recognition systems.
- 8) Beach patrol offers a year-round service, with a full time staff compliment further augmented by seasonal staff during peak summer months. The whole of Blackpool's coastline is patrolled, with the more highly populated beach and sea areas receiving greater cover. The service also provides an educational service to the local schools to make young people aware of the dangers associated with the sea.

ELEMENTS OF THE SERVICE	£000	£000	£000	£000
PARTNERSHIPS & BUSINESS DEVELOPMENT	913	726	726	558
ILLUMINATIONS	3,027	2,857	2,857	1,730
VISIT BLACKPOOL	2,284	1,572	1,612	1,616
PRINT SERVICES	116	34	42	(20)
COMMUNITY SAFETY	336	299	299	287
CCTV & SECURITY	(81)	(62)	(82)	(72)
BEACH PATROL	278	174	174	175
<b>NET EXPENDITURE</b>	<b>6,873</b>	<b>5,600</b>	<b>5,628</b>	<b>4,274</b>

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## GENERAL FUND ESTIMATES YEAR ENDING 31 MARCH 2016

### STRATEGIC LEISURE ASSETS

SUBJECTIVE ANALYSIS	2013/14	2014/15	2014/15	2015/16
	ACTUAL	ADJUSTED	FORECAST	CASH LIMIT
	£000	£000	£000	£000
<b><u>EXPENDITURE</u></b>				
EMPLOYEES	-	42	42	43
PREMISES	919	531	814	531
TRANSPORT	-	-	-	-
SUPPLIES AND SERVICES	646	551	572	551
THIRD PARTY PAYMENTS	-	276	271	275
TRANSFER PAYMENTS	-	-	-	-
SUPPORT SERVICES	48	(2,724)	(2,724)	46
CAPITAL CHARGES	3,995	4,540	4,069	4,540
CORPORATE SAVINGS TARGET	-	-	-	-
<b>TOTAL EXPENDITURE</b>	<b>5,608</b>	<b>3,216</b>	<b>3,044</b>	<b>5,986</b>
<b><u>INCOME</u></b>				
CUSTOMER & CLIENT RECEIPTS	3,428	3,019	3,032	3,019
GOVERNMENT GRANTS	-	-	-	-
RECHARGES	-	-	-	-
OTHER GRANTS, REIMBURSEMENTS & CONTRIBUTIONS	38	1,678	1,160	1,678
<b>TOTAL INCOME</b>	<b>3,466</b>	<b>4,697</b>	<b>4,192</b>	<b>4,697</b>
<b>NET EXPENDITURE</b>	<b>2,142</b>	<b>(1,481)</b>	<b>(1,148)</b>	<b>1,289</b>
<i>COST PER '000 POPULATION</i>	<i>15</i>	<i>(10)</i>	<i>(8)</i>	<i>9</i>

Budget Holder: Mr Alan Cavill- Director of Place

Finance Managers: Ms Kirsten Whyatt & Mr Steve Maher

**Notes:**

Strategic Leisure Assets includes the following premises:

- Blackpool Tower
- The Winter Gardens
- Madame Tussauds
- The Golden Mile Buildings